

X copy

fashion calendar

1971

31 st year • issued weekly

JANUARY 4

JANUARY	MAY	SEPTEMBER
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ruth finley, publisher tr 9-2343 8 east 77th street new york, n.y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

WEEK BEGINNING MONDAY, JANUARY 4, 1971

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Saturday Jan. 2- Jan. 3	OPEN HOUSE: SPRING-SUMMER FOOTWEAR Men's, women's, children's footwear; PF sneakers; Casualinos sandals. Both days: 8:30 A.M.-Midnight. By invitation. Publicity: Marian Rahl, Carl Byoir Associates, YU. 6-6100.	B.F. GOODRICH	BARCLAY OOTEL SUITE 637
Jan. 3- Jan. 9	INTERNATIONAL HOME FURNISHINGS MART, Merchandise Mart, Chicago. Contact: 312-527-4141.		
Sunday Jan. 3- Jan. 10	"LONDON LOOK FOR CHILDREN" Fall-Winter '71 boys' and girls' fashions from toddlers to teens. (Also: Jan. 11-13, Fairmont Hotel, San Francisco; Jan. 14-16, Sheraton-West, Los Angeles.) Contact: 593-2258.	NATL CHILDRENS WEAR ASSN OF BRITAIN	McALPIN HOTEL B'WAY & 34TH STREET
Monday Jan. 4 12:00 Noon	SPRING-SUMMER COLLECTION By invitation only. Contact: 668-4410. Publicity: Eleanor Lambert, MU. 8-2130.	ADOLFO (22 E. 56TH ST.)	ST. REGIS VERSAILLES ROOM

Monday Jan. 4- Jan. 7	56TH NATIONAL PRESS WEEK For visiting press, by invitation. Fashion Director: Mildred Sullivan, 141 West 41st Street, LA. 4-0461.	NEW YORK COUTURE BUSINESS COUNCIL	WALDORF-ASTORIA PARK AVE. & 50TH STREET
<u>Mon., Jan. 4:</u>			
	8:00 A.M. Registration		Jade Room
	8:30 A.M. ILGWU (breakfast)		Jade Room
	"Facts & Fantasies of Fashion"		
	Guests: Eleanor Brenner, Pascal Calardo, Shannon Rodgers, Belle Saunders, Matthew Schlansky		
	Special Guest: Pam Eldred, Miss America 1970		
	10:00 A.M. TEAL TRAINA		Jade Room
	10:30 A.M. CARLYE (Sadye Weinberg)		Jade Room
	11:00 A.M. HOLLYWOOD VASSARETTE		Jade Room
	11:30 A.M. writing period		
	12:30 P.M. COTY (luncheon)		Starlight Roof
	"Country Fair"		
	2:30 P.M. PICCIONE BRIDALS (Ron LoVece)		Jade Room
	3:00 P.M. JUNIOR SOPHISTICATES		Jade Room
	3:30 P.M. STANLEY HAGLER JEWELRY		Silver Corridor
	4:00 P.M. writing period		
	6:00 P.M. FABERGE		La Seine Restaurant
	(champagne reception)		45 East 58th Street

(continued on following page)

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Jan. 4- Jan. 7	56TH NATIONAL PRESS WEEK	NAW YORK COUTURE BUSINESS COUNCIL	WALDORF-ASTORIA PARK AVE. & 50TH STREET
	<u>Tues., Jan. 5:</u>		
	8:00 A.M.	WIDDER BROTHERS (breakfast)	Jade Room
	10:00 A.M.	URSULA OF SWITZERLAND	Jade Room
	10:30 A.M.	DAVID CRYSTAL	Jade Room
	11:00 A.M.	BURLINGTON HOSIERY	Jade Room
	11:30 A.M.	writing period	
	12:30 P.M.	DENIM COUNCIL (luncheon)	Jade Room
		"Doing Our Thing in Denim"	
	2:30 P.M.	REMBRANDT (Ole Borden)	Jade Room
	3:00 P.M.	CAROUSEL WIGS	Jade Room
	3:30 P.M.	NAT KAPLAN	Jade Room
	4:00 P.M.	HARRIET BELL	Jade Room
		"Woman on Wall Street"	
	4:30 P.M.	writing period	
	7:30 P.M.	MADEMOISELLE (dinner)	The Four Seasons
		1970 Mlle Awards	99 East 52nd St.
	<u>Wed., Jan. 6:</u>		
	8:00 A.M.	ALVAH WIGS (breakfast)	Hilton Room
		guest: Hermione Gingold	
	10:00 A.M.	MARION DIGNEY BOUTIQUE	Hilton Room
	10:30 A.M.	SACONY	Hilton Room
		"For Pack-Age People"	
	11:00 A.M.	writing period	
	12:00 Noon	MILLINERY INSTITUTE (luncheon)	Americana Hotel
		"The Fashion Teller"	7th Ave. & 52nd
	2:30 P.M.	LARRY ALDRICH (Marie McCarthy)	Hilton Room
	3:00 P.M.	THE SCHRADER ORGANIZATION	Hilton Room
	3:30 P.M.	DAVIDOW	Hilton Room
	4:00 P.M.	writing period	
	5:30 P.M.	AFTER SIX (cocktails)	Hilton Room
		"A Jamaican Adventure"	
	7:00 P.M.	FRANY AWARDS	Hilton Room
	7:30 P.M.	ARMANDO GHEDINI (cocktail-buffet)	Dangerfield's
		"A Wig-ged Party in Wick-ed City"	1st Ave. & 61st
	<u>Thurs., Jan. 7:</u>		
	8:00 A.M.	MONTGOMERY WARD (breakfast)	Starlight Roof
		"Designer Speak-In"	
	10:00 A.M.	RODRIGUES FOR PETER CLEMENTS	Empire Room
	10:30 A.M.	FRANCESCA FOR DAMON	Empire Room
	11:00 A.M.	FORMFIT ROGERS & PUCCI LINGERIE	Empire Room
	11:30 A.M.	writing period	
	12:30 P.M.	TIFFANY UNIFORMS & COLD POWER	Empire room
	2:30 P.M.	to be announced	
		Cigar Institute of America	Astor Gallery
		Fashion Eyewear Group of America	

Monday PRESS SHOW: COTY WALDORF-ASTORIA
Jan. 4 "COUNTRY FAIR" STARLIGHT ROOF
12:00 Noon Award-winning looks in beauty and fashion for Spring-Summer '71. By
Luncheon invitation. Contact: Lillian Firestone Associates, 924-4728.

Beginning SPRING-SUMMER CALVIN KLEIN 205 WEST 39TH STREET
Monday RAINWEAR SHOWROOM - 4TH FLOOR
Jan. 4 Continuous showings. Contact: Gina Harrington, PE. 6-9601.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Jan. 4	LATE SPRING-EARLY SUMMER SPORTSWEAR Continuous showings.	LOOMTOGS Contact: Janice Watt, 594-2100.	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday Jan. 4	SPRING-SUMMER JEWELRY COLLECTION Continuous showings.	NAPIER Contact: YU. 6-6633.	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday Jan. 4	SPRING-SUMMER SPORTSWEAR European boutique sportswear collections.	TRES VITE By appointment. Contact: 947-3191.	108 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Jan. 4- Jan. 8	ATLANTIC CITY CHINA & GLASS SHOW, Convention Hall, Atlantic City, N.J. Contact: Maxine or Bob Carman, 686-1677.		
Monday Jan. 4- Jan. 8	SPRING LINGERIE MARKET WEEK "New Horizons" -- bodywear, daywear, nightwear. Daily at 9:30, 11:00, 2:30. (Mon., Jan. 4: 2:30 only; Fri., Jan. 8, 9:30, 11:00 only.) Contact: Mary Ann Shraky, 682-8510.	GOSSARD-ARTEMIS	330 MADISON AVENUE SHOWROOM - PENTHOUSE
Monday Jan. 4- Jan. 13	SPRING LINGERIE MARKET WEEK Daily at 10:00, 11:30, 2:30. Contact: Marion Sherwood, MU. 9-4200.	VAN RAALTE	417 FIFTH AVENUE SHOWROOM - 2ND FLOOR
Monday Jan. 4- Jan. 15	SPRING LINGERIE MARKET WEEK Continuous showings. Contact: PL. 7-9600.	KAYSER/PERMA-LIFT	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Monday Jan. 4- Jan. 15	SPRING LINGERIE MARKET WEEK Continuous showings. Contact: Polly Guerin, 679-8695.	LOVABLE"	200 MADISON AVENUE SHOWROOM - 25TH FLOOR
Monday Jan. 4- Jan. 15	SPRING LINGERIE MARKET WEEK "The Selective 'I'"--daily at 9:30, 10:30, 2:30. By invitation. Contact: Priscilla Weinlandt, JU. 2-6767.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Monday Jan. 4- Jan. 21	SPRING LINGERIE MARKET WEEK Loungewear, robes, shifts, dusters at continuous showings, 9:00-5:00 daily. Contact: MU. 3-2300. Publicity: Trudy Kaplan, Claire Advertising, 695-2750.	RAYMODES/JOAN IRIS	135 MADISON AVENUE SHOWROOM - sTREET FLOOR
Beginning Tuesday Jan. 5	SUMMER COLLECTION BY CARA KIRBY Continuous showings. Contact: LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Tuesday Jan. 5- Jan. 16	OPENING: BIBA FABRIC BOUTIQUE Informal modeling: Jan. 5: 11:00-3:00; Jan. 6: 11:00-2:00; Jan. 7: 12:00-2:00; 5:00-7:00; Jan. 9: 12:00-3:00. Publicity: Norma Crosset, OX 5-4400.	MACY'S	FABRIC THEATRE 6TH FLOOR
Tuesday Jan. 5- Jan. 29 9:00 A.M.- 5:00 P.M.	SPRING-SUMMER FORECAST Fashions, accessories, promotional plans for March & April issues. For store and buying office executives only. By appointment. Contact: Barbara Doljack, PL. 9-8100.	SEVENTEEN MAGAZINE	320 PARK AVENUE SHOWROOM - 8TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Jan. 5- Feb. 4	OPENING OF ART EXHIBIT Drawings by Marvin Harden.	WHITNEY MUSEUM OF AMERICAN ART Public Relations: Ronnie	945 MADISON AVENUE AT 75TH STREET Roland, 249-4100.
Wednesday Jan. 6 8:30 A.M. Breakfast	"BODYSCOPE BREAKFAST" Comprehensive presentation of bodywear for Spring '71. For retailers only. by invitation. (Also: Jan. 7, 13, 14 at 8:30 A.M.)	GLAMOUR MAGAZINE Contact: Joan Carter,	420 LEXINGTON AVENUE SHOWROOM - 19TH FLOOR 689-5900 ext. 476.
Wednesday Jan. 6 12:00 Noon Luncheon	SPRING MILLINERY AT PRESS SHOW Preview of Spring millinery for visiting and local press. By invitation. Publicity: Burt Champion, 10 East 40th Street, MU. 6-2970.	MILLINERY INSTITUTE OF AMERICA	AMERICANA HOTEL GEORGIAN ROOM
Wednesday Jan. 6 4:00 P.M. Cocktails	SPRING COLLECTION Introducing "Concept '70s"--new loungewear collection. (Also: Wed., Jan. 13, 4:00 P.M.) By invitation only. Cntact: Viola Rossi, TE. 8-6020.	SWIRL (1350 BROADWAY)	RAFFLES SHERRY-NETHERLAND HOTEL
Wednesday Jan. 6 6:00 P.M.	FABRIC JUDGING Judging of fabrics for Vogue's American Fabric Awards. By invitation. Contact: Carol Harvey, MU. 9-5900.	VOGUE (420 LEXINGTON AVE.)	PLAZA HOTEL BAROQUE SUITE
Wednesday Jan. 6 8:30 P.M.	BENEFIT CONCERT Artur Rubinstein recital for benefit of Musicians Emergency Fund. Price: \$25.00 each. Contact: Frances Cohan, PL. 1-0530.	MUSICIANS EMERG. FUND (515 MADISON AVENUE)	PHILHARMONIC HALL LINCOLN CENTER
Thursday Jan. 7 8:00 A.M. Breakfast	DESIGNER "SPEAK-IN" "Me. Real." Wards Designer Advisory Council answers "the fashion identity question of the new liberated individual." Designers: Nora Aponte, Rudi Gernreich, Melba Hobson, Clodagh O'Kennedy, Eve Stillman. Speakers: Erik & Margit Brandt, Charles Fancher, Gar Gilbert, Betsey Johnson. M.C.: Rita Perna. By invitation. Contact: Barbara McGinniss, 971-1958 or 971-1963.	MONTGOMERY WARD	WALDORF-ASTORIA STARLIGHT ROOF
Jan. 7	8:30 A.M., GLAMOUR MAGAZINE "BODYSCOPE BREAKFAST" (see above)		
Thursday Jan. 7 9:00 A.M. Breakfast	TRADE SHOW OF SPRING MILLINERY "The Fashion Teller: What's in the Cards for Spring?" Prices: \$5.00 (stores); \$50.00 (manufacturers). by invitation. Publicity: Burt Champion, MU6-2970.	MILLINERY INSTITUTE OF AMERICA	AMERICANA HOTEL IMPERIAL BALLROOM
Thursday Jan. 7 10:00 A.M.	SUMMER COLLECTION IN LOS ANGELES By appointment. Contact: R.L. Spencer, 213-MA. 7-5201.	MR. BLACKWELL	719 SOUTH LOS ANGELES LOS ANGELES, CALIF.
Thursday Jan. 7 4:30 P.M.- 7:00 P.M. Cocktails	"FIESTA ESPANA" Celebration of 1st year anniversary of "España", Uniroyal's Naugahyde--ex- panded vinyl fabric--for handbag and small leather accessories market. For buyers and press, by invitation. Contact: Doris Hall, 247-5000 ext. 7334 or JoAnne Kyte, OR. 5-4422.	SOMMERS DIV. WHITTAKER; UNIROYAL	CHATEAU MADRID LEX. AVE. & 48TH STREET

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Saturday Jan. 9 10:00 A.M.- 5:00 P.M.	WORKSHOP IN WEFT KNITTING Four Saturday sessions of special knit workshop. Contact: Edna Brodie, 524-1300 ext. 297.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET KNITTING LABORATORY
Saturday Jan. 9 11:00 A.M. and 2:00 P.M.	SPRING-SUMMER BRIDAL SHOWS Admission by ticket only, available in Bridal Dept. Jan. 13, 7:30 P.M.; Bridgeport, Jan. 14, 7:30 P.M.; Roosevelt Field, Jan. 20, 7:30 P.M.; Valley Stream, Jan. 26, 6:30 & 8:30. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS NEW YORK	6TH FLOOR (Also: Westchester, Paramus, Jan. 19, 7:30;
Sunday Jan. 10- Jan. 13	60TH ANNUAL CONVENTION Opening Day cocktail reception: Sun., Jan. 10, 5:00 P.M. Opening luncheon: Mon., Jan. 11, 12:00 noon, speaker: William Fine, president, Bonwit Teller. 12th Annual "Green Thumb" Award luncheon: Tues., Jan. 12, 12:00 Noon, hon- ored guest: Arthur Wood, president, Sears, Roebuck, & Co. Annual Banquet: Wed., Jan. 13, 7:00 P.M., speaker: Alexander Trowbridge, president, The Conference Board. By reservation. Contact: 100 West 31st Street, 244-8780.	NATIONAL RETAIL MERCHANTS ASSN	N.Y. HILTON
Jan. 10- Jan. 14	NEW YORK LAMP & HOME FURNISHINGS SHOW, Statler-Hilton Hotel. Contact: Bob or Maxine Carman, George Little Management, 220 Fifth Avenue, 686-1677.		
Jan. 10	NATIONAL RETAILING WEEK (through Jan. 16)		
Monday Jan. 11 9:45 A.M. Breakfast	PRESS PREVIEW: MODEL ROOMS Preview of new shops and model rooms in January Furniture show. By invi- tation. Contact: Ina Schell, OX. 5-4400 ext. 2260.	MACY'S	EXEC. DINING ROOM 13TH FLOOR
Monday Jan. 11 5:00 P.M.- 7:00 P.M.	"1971 IDEA COLLECTION" Musical fashion show directed by Michael Brown. By invitation. Contact: J.N. Trivers & Co., 400 Madison Avenue, PL. 9-4430. Publicity: Terry Marey Associates, 685-6561.	NORWOOD MILLS	RAINBOW ROOM ROCKEFELLER CENTER
Monday Jan. 11 5:00 P.M.	PREVIEW: SPRING- SUMMER COLLECTION By invitation only. Also Jan. 12 at 10:30. Contact: CH. 4-5452.	NORMAN NORELL	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Jan. 11	OPENING: SUMMER COLLECTION Continuous showings. Contact: 594-0352. Publicity: Stutman Associates, 247-2662.	NAT HIRSCH FOR JUNIOR GALLERY	250 WEST 39TH STREET SHOWROOM - 10TH FLOOR
Beginning Monday Jan. 11	OPENING: SUMMER COLLECTION Continuous showings. Contact: 239-4769. Publicity: Stutman Associates, 247-2662.	HENRY RUTMAN FOR MISS GALLERY	230 WEST 38TH STREET SHOWROOM - 4TH FLOOR
Monday Jan. 11- Jan. 15	READY-TO-WEAR FROM CANADA Coats, dresses, pantsuits, rainwear, sportswear, knits, coordinates, suedes, leathers. By appointment. Contact: Don Russell, 586-2400.	CANADIAN DEPT. TRADE, COMMERCE, INDUSTRY	McALPIN HOTEL 7TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Jan. 12 8:00 A.M. Breakfast	SEMI-ANNUAL SEMINAR "Summer Time--Happy Time". Show at 8:30. Prices: \$17.50, members; \$25.00, guests. Contact: Marjorie Reich or Frances Hodges, OR. 9-4484.	MERCHANDISING MOTIVATION (200 MADISON AVENUE)	PLAZA HOTEL TERRACE ROOM
Jan. 12	10:30 A.M., NORMAN NORELL, 550 Seventh Avenue, 10th floor, CH. 4-5452		
Tuesday Jan. 12 12:00 Noon Luncheon	ANNUAL AWARD LUNCHEON Annual "Green Thumb" Award to Arthur Wood, president, Sears, Roebuck and Co. Price: \$20.00 each. Contact: Robert Gur-Arie, 584-5130.	BAMA (10 W. 33RD ST.)	HILTON HOTEL GRAND BALLROOM
Tuesday Jan. 12 5:30 P.M.- 8:00 P.M.	ANNUAL "TOBE" AWARD The 1970 Tobe Award "for distinguished contribution to American retailing" will be presented to William M. Batten of J.C. Penney. <u>All Invitations Have Been Issued.</u>	TOBE ASSOCIATES	PIERRE HOTEL GRAND BALLROOM
Tuesday Jan. 12 6:30 P.M.	SPRING BRIDAL SHOW Admission by ticket, available in Bridal Dept. (Also: Garden City, Jan. 19, 8:00 P.M.) Publicity: Rita Dobbins, TR. 5-3100.	MARTIN'S (BROOKLYN)	ACADEMY OF MUSIC BROOKLYN
Beginning Tuesday Jan. 12	OPENING: SUMMER COLLECTION Also showing Brenner knit collection. Contact: Norma Wilk or Hank Sinkel, 947-9677.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 21ST LFOOR
Tuesday Jan. 12- Jan. 14	OPENING OF SUMMER COLLECTION Also from Jan. 27-Feb. 12. By appointment. Contact: Walter Oppenheim or Dick Steiner, 213-627-0806.	HELGA (LOS ANGELES)	GOTHAM HOTEL PRIVATE SUITE
Beginning Tuesday Jan. 12	OPENING OF SUMMER COLLECTION Continuous showings. Contact: CH. 4-3558.	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Jan. 13	8:30 A.M., GLAMOUR MAGAZINE "BODYSCOPE BREAKFAST" (see page 4)		
Jan. 13	7:30 P.M., GIMBELS WESTCHESTER BRIDAL SHOW (see page 5)		
Wednesday Jan. 13	LONDON COUTURE SHOWINGS Jan. 13: Hardy Amies; Jan. 17: Mattli; Feb. 2: Lachasse; Feb. 9: Clive		
Jan. 14	8:30 A.M., GLAMOUR MAGAZINE "BODYSCOPE BREAKFAST" (see page 4)		
Thursday Jan. 14 5:00 P.M.	"PAPER CAPER" By invitation only. Publicity: Firestone Associates, 924-4728.	HUDSON PAPER	PLAZA HOTEL TERRACE ROOM
Jan. 14	7:30 P.M., GIMBELS BRIDGEPORT BRIDAL SHOW (see page 5)		
Friday Jan. 15 10:00 A.M.	PREVIEW: NEW MODEL ROOMS By invitation. Contact: Pat Thavenot, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	GAYLORD GALLERY 7TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
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Friday	ITALIAN COUTURE	CAMERA NAZIONALE	ROME
Jan. 15-	SUMMER SHOWINGS	DELLA MODA ITALIANA	ITALY
Jan. 22	Contact: 44, via Lombardia, 00187 Roma, Italy.		

Fri., Jan. 15: 11:00 A.M. Opening Ceremony (Campidoglio)
 5:00 P.M. ACCESSORIES (Grand Hotel)
 5:30 P.M. MENSWEAR (Grand Hotel)
 Bazzarini, Coccoli, Nativo, Rosati, Siviglia

Sat., Jan. 16: 9:30 A.M. CURIEL (Excelsior Hotel)
 11:00 A.M. BRUGNOLI (Excelsior Hotel)
 12:30 P.M. GARNETT (Excelsior Hotel)
 3:30 P.M. FARAONI (via Veneto, 169)
 5:00 P.M. DI LAZZARO (via Porta Pinciana, 4)
 9:00 P.M. SANLORENZO (Grand Hotel)

Sun., Jan. 17: 9:30 A.M. GREGORIANA (Grand Hotel)
 11:00 A.M. MARUCELLI (Grand Hotel)
 12:30 P.M. FONTANA (Grand Hotel)
 3:30 P.M. ANTONELLI (via Boncompagni, 14)
 5:00 P.M. TITA ROSSI (via Gregoriana, 54)
 9:00 P.M. TIZIANI (via Gregoriana, 41)

Mon., Jan. 18: 10:00 A.M. CAPUCCI (via Gregoriana, 56)
 11:30 A.M. SARLI (Grand Hotel)
 1:30 P.M. ZINGONE (Grand Hotel)
 3:30 P.M. CAROSA (Grand Hotel)
 5:00 P.M. FABIANI (via Condotti, 11)
 6:30 P.M. MENSWEAR (Grand Hotel)
 Wanver, Valentini, Brioni, Litrico, Sir Bonser
 9:00 P.M. GALITZINE (via Veneto, 84)

Tues., Jan. 19: 10:00 A.M. LAUG (Piaaza di Spagna, 81)
 11:30 A.M. RIVA (Piazza di Spagna, 86)
 3:30 P.M. OGNIBENE-ZENDMAN (via Toscana, 1)
 5:00 P.M. BAROCCO (via Emilia, 88)
 6:30 P.M. MENSWEAR (place to be announced)
 Datti, Palazzi, Piattelli, Testa
 9:00 P.M. MILA SCHOEN (Grand Hotel)

Wed., Jan. 20: 9:30 A.M. CENTINARO (Grand Hotel)
 11:00 A.M. BIKI (Grand Hotel)
 12:30 P.M. ENZO (Grand Hotel)
 3:30 P.M. BALESTRA (via Gregoriana, 36)
 5:00 P.M. LANCETTI (via Condotti, 61)
 6:30 P.M. SAMO (Grand Hotel)

Friday	6TH ANNUAL	CULTURED PEARL INDUSTRIES	WALDORF-ASTORIA
Jan. 15	DESIGN AWARDS	OF AMERICA & JAPAN	STARLIGHT ROOF
7:00 P.M.	Annual design awards dinner.	By invitation only.	Publicity: Barbara
Dinner	Perrin, Tele-Press Associates, 736-8630.		

Jan. 15- "LET'S GO SKIING!" NATIONAL SKI WEEK. Contact: Ski Week Coordinator,
 Jan. 24 Ski Industries America, 432 Park Avenue South, 689-1266.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Jan. 16- Jan. 20	18TH ITALIAN LEATHER GOODS EXHIBITION, Fair Grounds, Milan, Italy. Contact: Secretary-General, Mipel, 14, via G. Leopardi, 20123 Milan, Italy.		
Jan. 17- Jan. 20	WASHINGTON GIFT SHOW, Sheraton-Park Hotel, Washington, D.C. Contact: Maxine or Bob Carman, Little Bros. Shows, 220 Fifth Avenue, 686-1677.		
Monday Jan. 18 6:00 P.M.	SPRING BRIDAL SHOWS Free tickets available in Bridal Salon. <u>Also at 7:00 and 8:00 P.M.</u> Publicity: Olga Soffer, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	BRIDAL SALON 3RD FLOOR
Beginning Monday Jan. 18	OPENING OF SUMMER COLLECTION Continuous showings. Contact: 244-4700.	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Jan. 18- Jan. 21	NATIONAL NOTIONS SHOW, Statler-Hilton Hotel, 33rd Street & 7th Avenue. Contact: Leonard Ennis, 350 Fifth Avenue, 736-8820.		
Tuesday Jan. 19 5:00 P.M. Cocktails	PREVIEW: NEW GALLERY Graphics by James Rosenquist, Ellsworth Kelly, Roy Lichenstein, Richard Lindner, Willem de Kooning, Sam Francis, Robert Motherwell, Louise Nevelson, Henry Pearson, Saul Steinberg. By invitation. Contact: Edith Siroto, 427-9949.	KARL MANN ASSOCIATES	232 EAST 59TH STREET BET. 3RD & 2ND AVES.
Wednesday Jan. 20 10:30 A.M.	MIDWINTER FURNITURE SHOW Introduction of new import collection; also furniture vignettes. By invitation. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS NEW YORK	COLONIAL GALLERY 9TH FLOOR
Wednesday Jan. 20 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Resort-Spring Collection at luncheon showing. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	DIA DIODATO (526 SEVENTH AVE.)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Jan. 20 6:30 P.M.	SPRING BRIDAL SHOW By invitation. Contact: Adrienne Seiden, OR. 5-1000.	FRANKLIN SIMON	4TH FLOOR
Jan. 20	7:30 P.M., GIMBELS ROOSEVELT FIELD BRIDAL SHOW (see page 5)		
Thursday Jan. 21 12:00 Noon Luncheon	FIRST PRINT DESIGNER AWARDS Six awards in women's wear, menswear, interior design. By invitation only. Publicity: Alice Encke, Bell & Stanton, 759-4800.	AMERICAN PRINTED FABRICS COUNCIL	PHILHARMONIC HALL LINCOLN CENTER
Friday Jan. 22 9:30 A.M.	SPANISH COUTURE SUMMER SHOWINGS Contact: Oficina de Promocion de la Moda Espanola, Ministerio de Informacion y Turismo, Avda. Generalisimo, 39, Madrid 16, Spain.		
	9:30 A.M.: Capsule collections of 5 leather & suede houses; capsule collections by: Carmen Mir, Pedro Rovira, Santa Eulalia, Pedro Rodriguez, Villahierro, Herrera y Ollero		
	12:00 Noon: Luncheon		
	2:00 P.M.: Capsule collections by: Mitzou, Elio Berhanyer, Pertegaz		
	4:00 P.M.: Collections in private salons		

Saturday	MIDSUMMER	TEXAS FASHION	APPAREL MART
Jan. 23-	MARKET	CREATORS	DALLAS, TEXAS
Jan. 29	Contact: Elizabeth Cleveland, Suite 3150, Apparel Mart, 2300 Stemmons Freeway, Dallas, Texas, 214-ME. 1-3394.		
	Sat., Jan. 23:	12:00 Noon	Retail Seminar (luncheon)
	Sun., Jan. 24:	6:00 P.M.	"Fashion Directions for Summer" (cocktails)
	Mon., Jan. 25:	7:30 A.M.	"Summer Market Summary" (coffee)
		6:00 P.M.	"Gateway to Contrasts" (cocktails)

Sunday	INTERNATIONAL	NATIONAL BOUTIQUE	McALPIN HOTEL
Jan. 24-	BOUTIQUE SHOW	SHOW	
Jan. 27	Apparel for men and women, accessories, shoes, gifts from England, France, Germany, Italy, Sweden, South America, U.S., others. Contact: Oscar Pluznick, Suite 2290, LA. 5-5024.		

Sunday	FRENCH READY-TO-WEAR	FEDERATION FRANCAISE	McALPIN HOTEL
Jan. 24-	AT BOUTIQUE SHOW	DE VETEMENT FEMININ	COLONIAL RM - 3RD FLOOR
Jan. 27	Ready-to-wear from 14 French manufacturers. Daily from 9:00-6:00. Contact: Philippe Lambert, French Trade Shows, 1150 Sixth Avenue, 582-4960.		

Monday	PARIS COUTURE	CHAMBRE SYNDICALE DE	PARIS
Jan. 25-	SUMMER SHOWINGS	LA COUTURE PARISIENNE	FRANCE
Jan. 29	Contact: 100 Fbg St-Honoré, Paris, France.		
	<u>Mon., Jan. 25:</u>	9:00 A.M.	Lepage
		10:00 A.M.	Venet
		11:30 A.M.	Molyneux; Feraud; Venet
		1:00 P.M.	Cerruti
		2:00 P.M.	Vaughan; Lepage
		2:30 P.M.	Feraud; Molyneux
		3:00 P.M.	Scherrer
		4:00 P.M.	De Rauch
		5:30 P.M.	Torrente
	<u>Tues., Jan. 26:</u>	9:00 A.M.	Lapidus
		10:00 A.M.	Balmain
		11:30 A.M.	Cardin
		3:00 P.M.	Chanel; De Rauch
		5:00 P.M.	Ricci; Griffe
		6:00 P.M.	Lapidus
		6:30 P.M.	Cerruti
	<u>Wed., Jan. 27:</u>	9:30 A.M.	Givenchy
		10:30 A.M.	Ungaro
		11:00 A.M.	Laroche; Ricci
		12:30 P.M.	Hercey
		2:00 P.M.	Ungaro
		2:30 P.M.	Patou
		3:00 P.M.	Givenchy
		4:00 P.M.	Lanvin
		5:00 P.M.	Gres; Laroche
	<u>Thurs., Jan. 28:</u>	9:45 A.M.	Dior
		10:30 A.M.	Patou
		11:00 A.M.	Lanvin
		11:30 A.M.	Courreges
		3:00 P.M.	Courreges
		3:30 P.M.	St-Laurent
		5:00 P.M.	Dior
	<u>Fri., Jan. 29:</u>	3:00 P.M.	Carven

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 25 8:30 P.M.	"NIGHT OF THE LEGENDS" Benefit dinner-dance with showing of Blackglama mink fashions. Price: "150 per couple. Publicity: Arnold Jurdem, 421-1461.	GREAT LAKES MINK ASSN	THE FOUR SEASONS 99 EAST 52ND STREET
Beginning Monday Jan. 25	OPENING: SPRING COLLECTION Designed by Patrick Porter and Mario Forte. Continuous showings. Contact: 565-1025. Publicity: Barbara Kling, LT. 1-8024.	RONA	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Jan. 26 1:00 P.M.	OPENING: SUMMER COLLECTION By invitation. Contact: LA. 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Jan. 26	6:30 & 8:30 P.M., GIMBELS VALLEY STREAM BRIDAL SHOWS (see page 5)		
Beginning Tuesday Jan. 26	SPRING-SUMMER COLLECTION Continuous by appointment. Contact: 524-5093. Publicity: Stutman Associates, 247-2662.	RICHARD FRONTMAN	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Jan. 26	SUMMER SPORTSWEAR COLLECTION Continuous by appointment. Contact: Bernice Lewis, 279-3410.	GIORGINI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Jan. 26	OPENING: SUMMER COLLECTION Continuous showings. Contact: LO. 3-6143.	SPORT TRIO BY MISS RIKKI	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday Jan. 26	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Ben Rae, CH. 4-3877.	CHESTER WEINBERG	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday Jan. 27 10:00 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 2 at 11:00. By reservation. Contact: LA. 4-3520.	TRAINA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday Jan. 27 10:30 A.M.	OPENING OF SUMMER COLLECTION By reservation. (Note Change of Date.) Contact: 244-3169.	MODERN COUTURE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Wednesday Jan. 27 11:00 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: LA. 4-4510.	GINO CHARLES	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday Jan. 27 12:00 Noon	OPENING OF SUMMER COLLECTION Also Feb. 2 at 12:00. By reservation. Contact: LA. 4-0237.	DON BREITINGER FOR HAROLD LEVINE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Jan. 27 2:00 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: 736-1351.	J.G. COUTURE	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Wednesday Jan. 27 2:30 P.M.	OPENING: SUMMER COLLECTION Designed by Marie McCarthy. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Jan. 27 4:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 2 at 4:00. By reservation. Contact: LA. 4-3520.	TRAINA SPORT	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Wednesday Jan. 27	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: LO. 3-0988.	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday Jan. 28 11:00 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 2, 9 at 11:00. By reservation. Contact: Marilyn Pignoni, LA. 4-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Jan. 28 12:00 Noon	OPENING OF SUMMER COLLECTION By reservation. Contact: 594-3000.	MORTON MYLES FOR MALCOLM CHARLES	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday Jan. 28 3:00 P.M.	OPENING OF SUMMER COLLECTION By invitation. (<u>Note Change of Date, Time, Place</u>) McLaughlin, BR. 9-5012.	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR Contact: Ruth
Thursday Jan. 28 4:00 P.M.	OPENING: SUMMER COLLECTIONS Designed by Elinor Simmons and Rizkallah. Contact: 594-0030.	MALCOLM STARR; MALCOLM STARR INTL	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Friday Jan. 29- Feb. 2	7TH ITALIAN KNIT MARKET Knitwear for men, women, children. Contact: MAIT, 9/A Viale Gramsci, 1-50121 Florence, Italy.	MAIT	GRAND HOTEL FLORENCE, ITALY
Saturday Jan. 30 12:00 Noon Luncheon	FASHION SHOW AT LUNCHEON "Shuttle Spree" collection from Bonwit Teller. Fashion Show Coordinator & Commentator: Phyllis Youngheart. By reservation. Contact: PL. 1-4300.	EASTERN AIRLINES	THE FOUR SEASONS 99 EAST 52ND STREET
Sunday Jan. 31- Feb. 2	FOOTWEAR FASHION WEEK Sponsored by New England Footwear Assn; American Footwear Mfrs Assn; Na- tional Shoe Retailers; Volume Footwear Retailers. <u>Sun & Mon, 9:00-6:00;</u> <u>Tues., 9:00-12:00.</u> Contact: New Yorker Hotel, 8th Ave. & 34th St., 594-7606.	FOOTWEAR ASSOCIATIONS	WALDORF-ASTORIA; PLAZA HOTELS
Monday Feb. 1 8:30 A.M. & 10:15 A.M.	TWO TREND MEETINGS Semi-annual fashion trend meetings. (<u>Also at 10:15 A.M.</u>) By invitation. Contact: 51 East 42nd Street, MU. 2-8705.	ASSOCIATION FASHION SERVICE	WALDORF-ASTORIA EMPIRE ROOM
Monday Feb. 1 11:30 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Monday Feb. 1 2:00 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: Nan Koven, BR. 9-8575.	MR. BLACKWELL	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Feb. 1 2:00 P.M. & 4:00 P.M.	FASHION CONFERENCE Semi-annual fashion conference. (Also at 4:00 P.M.) Contact: 200 Madison Avenue, MU. 6-7520.	NATIONAL SHOE RETAILERS ASSN	PLAZA HOTEL GRAND BALLROOM By invitation.
Tuesday Feb. 2 10:00 A.M.	OPENING OF SUMMER COLLECTION Also Feb. 4 at 10:00. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Tuesday Feb. 2 1:00 P.M.	OPENING: SUMMER COLLECTION Also Feb. 9, 11 at 1:00. By reservation. Contact: WI. 7-8235.	DONALD BROOKS BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Feb. 2 2:30 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: LA. 4-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Feb. 2 4:00 P.M.	OPENING: SUMMER COLLECTION By reservation. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Wednesday Feb. 3 9:30 A.M.	OPENING: SUMMER COLLECTION By reservation. Contact: Mr. Revell, CH. 4-1542.	BEN REIG	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Feb. 3 10:30 A.M.	OPENING: SUMMER COLLECTION Also Feb. 10 at 10:30. Contact: Mabel Glemby, LA. 4-3520. Publicity: Eleanor Lambert, MU. 8-2130.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Feb. 3 12:00 Noon	OPENING OF SUMMER COLLECTION Also Feb. 8 at 12:00 Noon. By reservation. Contact: LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Feb. 3 2:30 P.M.	PREMIERE COLLECTION BY HUBERT LATIMER By reservation. Contact: Maria Finkle, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Thursday Feb. 4 11:00 A.M.	OPENING OF SUMMER COLLECTION By invitation. Contact: 244-3818.	STAN HERMAN FOR MR. MORT	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Thursday Feb. 4 2:30 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: PE. 6-6983.	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Thursday Feb. 4 4:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 9, 11 at 4:00. By reservation. Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Friday Feb. 5- Feb. 9	13TH ANNUAL MENSWEAR SHOW Preview of mens fashions at annual seminar and 56th annual convention of Menswear Retailers of America. Presentation "Lulu" Awards. Executive Dir: Norman Karr. By invitation. Contact: Katie Agnello, LT. 1-8210.	MENS FASHION ASSOCIATION	THE MARRIOTT PHILADELPHIA, PA.

1972

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